



MUNICIPALITIES NEED TRANSFORMATIVE CAPACITY TO BOOST SHIFTS TOWARDS ACTIVE TRANSPORT

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THE POTENTIAL OF ACTIVE TRANSPORT HAS BEEN RECOGNISED



Cycling and walking are substantial elements contributing to sustainable mobility and public health challenges.

Municipalities have implemented several activities, such as:

- high-level infrastructure & cycle parking
- modal hierarchy
- experimentations
- information sharing & marketing

Why is the modal share of active transport not increasing?

KEY CHALLENGES



Local-level governance and implementation processes are lacking **transformative capacity**.

Active transport and public health challenges are often considered in silos.

New mobility services enabled by digitalisation have replaced active modes.

LOCAL TRANSFORMATIVE CAPACITY ELEMENTS AND ACTORS

1. **Multiform governance**

- Visionary individuals and intermediaries driving the change

2. **System awareness**

- Systematic monitoring the volumes of all transport modes

3. **Future orientation**

- Local development programmes for active modes & short-term implementation plans

LOCAL COUNCIL

ACTIVE MODE
COORDINATOR

CIVIL SOCIETY

VISIONARY
INDIVIDUALS

LOCAL TRANSFORMATIVE CAPACITY ELEMENTS AND ACTORS



4. Experimentation

- Long-term focus, step-by-step approach, opportunity to experience the change and adjust

5. Delivering the impacts of experiments

- Process and evaluation criteria for assessing the impacts and scaling up the results

6. Embedding new solutions

- Resources for replication of best practices

7. Working and learning across agencies and scales

- Clear responsibilities for knowledge production and transfer among different stakeholders

LOCAL TRANSFORMATIVE CAPACITY BUILDING

Finnish forerunner municipalities have used different, yet successful approaches to build transformative capacity.

Some elements still need further attention (e.g. delivering the impacts & embedding solutions).





Thank you!

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